

07/17/00  
09/617455  
U.S. PTO

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
UTILITY PATENT APPLICATION TRANSMITTAL  
UNDER 37 CFR 1.53(b)

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07/17/00  
jc714 U.S. PTO  
09/617455

<b>Address to:</b>	<b>Attorney Docket No.</b>	<b>ARC9-2000-0100-US1</b>
Assistant Commissioner for Patents	<b>Inventor(s)</b>	<b>KRAFT, Rein r, et al.</b>
Box Patent Application	<b>Express Mail Label No.</b>	<b>EL537037665US</b>
Washington, DC 20231	<b>Total Pages</b>	<b>49 (not including the references)</b>

**Title of Application:**

**"SYSTEM AND METHOD FOR DYNAMICALLY  
ADAPTING A BANNER ADVERTISEMENT  
TO THE CONTENT OF A WEB PAGE"**

*Transmitted with the patent application are the following:*

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|--|--|
| <input checked="" type="checkbox"/> 1 Page(s)    | Transmittal form (and one copy)  |
| <input checked="" type="checkbox"/> 35 Page(s)   | Specification, claims, abstract  |
| <input checked="" type="checkbox"/> 14 Page(s)   | Formal Drawings  |
| <input checked="" type="checkbox"/> 2 Page(s)    | Declaration and Power of Attorney  |
| <input checked="" type="checkbox"/> 11 Page(s)   | Recordation of Assignment  |
| <input checked="" type="checkbox"/> 11 Page(s)   | Assignment of the Invention to International Business Machines Corporation |
| <input checked="" type="checkbox"/> 2 Page(s)    | IDS and Form 1449A   |
| <input checked="" type="checkbox"/> 3 References | cited on Form 1449A  |
| <input checked="" type="checkbox"/> 11 Page(s)   | Return Receipt Postcard (MPEP 503)   |
| <input checked="" type="checkbox"/> 11 Page(s)   | Check No. 2062 to cover the filing fee                                     |
| <input type="checkbox"/> Page(s)                 | Certified copy of _____  |

*This application is a: Continuation Divisional Continuation-in-Part of prior application Serial No. \_\_\_\_\_.*

**Fee Calculation**

	Claims		Extra	Rate	Fees
<b>Basic Fee</b>					\$690.00
<b>Total Claims</b>	26	-20 =	6	× \$18.00	\$108.00
<b>Independent Claims</b>	2	- 3 =	0	× \$78.00	\$ 0.00
<b>Multiple Dependent Claim</b>				+	
				<b>Assignm</b>	\$ 40.00
				<b>TOTAL</b>	<b>\$838.00</b>

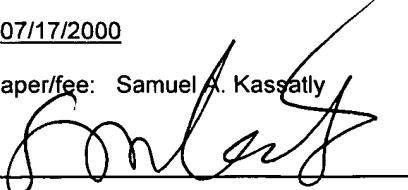
The Commissioner is hereby authorized to credit overpayments or charge fees required under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-0219. Duplicate sheet attached.

**EXPRESS MAIL CERTIFICATE**

I hereby certify that the above paper/fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated below and is addressed to the Assistant Commissioner for Patents, Washington, DC 20231

Date of Deposit: 07/17/2000

Person mailing paper/fee: Samuel A. Kassatly

Signature 

Respectfully submitted  
KRAFT, Reiner



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